



Webinar

The AI Playbook. How to elevate your governance game

With Helen van Orton

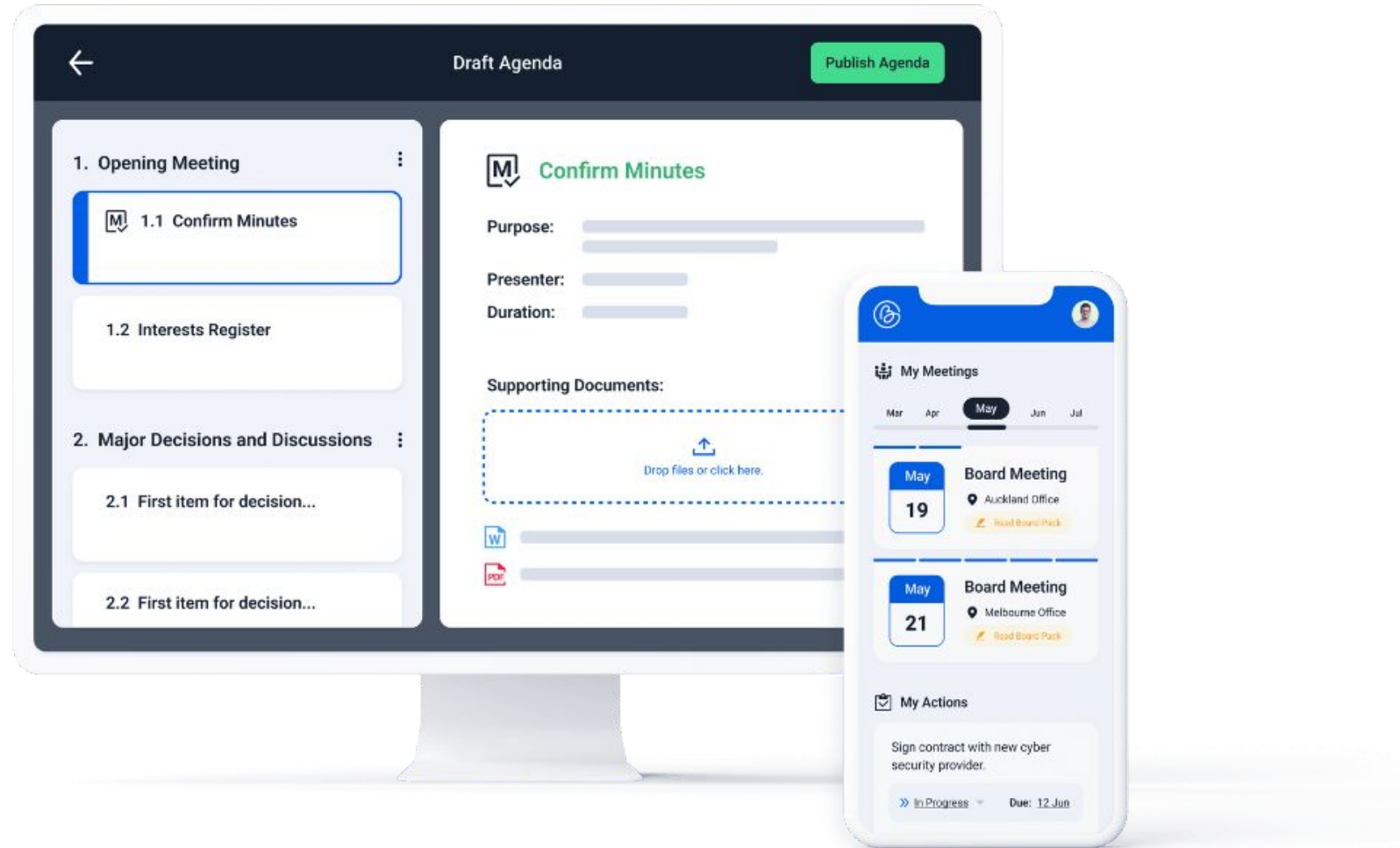




Congratulations
Sue Geale
General Manager







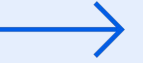


Making the fundamentals of governance free and easy to implement



Slides, webinar video,
and transcript and will be
sent to you. Relax, listen
and ask questions





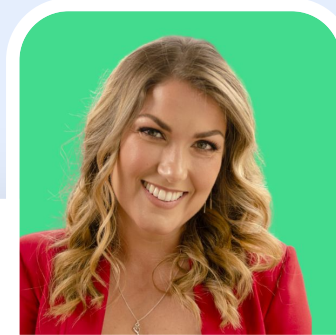
Helen van Orton

Director / Chair
Managing Director
Directorly



Jo Kelly

Managing Director
IGS



**Dauniika
Maclean**

Managing Director
**Board Administration
Services**



*“If you don't know AI, you're going to fail.
Period, end of story.”*

Mark Cuban, Entrepreneur, Investor, Billionaire



Enhancing Boardroom Dynamics: Changing perspectives



We don't think AI will replace boards or board members anytime soon, but the boards and board members who use AI effectively will surely race ahead of those who ignore the opportunity

Board Intelligence and Corporate Governance Institute

November 2023



AI as a Director

AI's Role

Illuminate Hidden Insights

Identify potential blind spots, biases, and unseen risks.

Challenge Established Thinking

Provide alternative viewpoints to break conventional patterns and prompt fresh perspectives.

Model Unintended Consequences

Simulate possible ripple effects and forecast long-term outcomes for better-informed decisions.

Neutralise Personal Bias

Offer an objective, data-driven approach that complements human judgement and reduces bias.

Your Role

Contextualise Insights

Apply AI findings within the unique context of your industry and strategic priorities.

Align with Strategic Goals

Ensure AI-generated insights align with your organisation's financial and strategic goals.

Interpret and Decide

Review AI recommendations, integrating human intuition and experience to make final decisions.

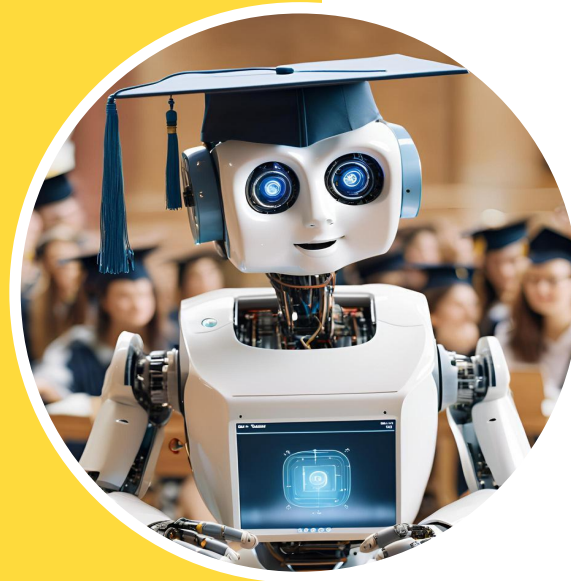
Balance Perspectives

Leverage AI's objectivity to balance human values, experience, and stakeholder expectations.





Treat AI like a high performing graduate



Your hyper intelligent newly hired assistant

- Better instructions create better outputs
- More input creates more output - use multiple prompts to train it!
- It needs constant review and feedback.
- It's not consistent.
- It may hallucinate and make mistakes





Leveraging AI

Powered Tools in Your Everyday Work



→ ChatGPT

Serves as a versatile writing assistant that can draft emails, create presentations, summarise documents, answer questions, and generate creative content across various formats.



→ Gamma

Simplifies presentation creation with AI; input your ideas and Gamma designs visually appealing slides, incorporating text, images, and data visualisations



→ Notebook LM

Acts as a research assistant, allowing you to upload your files and then ask questions, receive summaries and even generate creative content – all based on your own data.



→ Perplexity

Perplexity is an AI-powered Swiss Army knife for information discovery and curiosity. It's not just about answering questions; it's about empowering you to do more- but beware of the rabbit hole...!

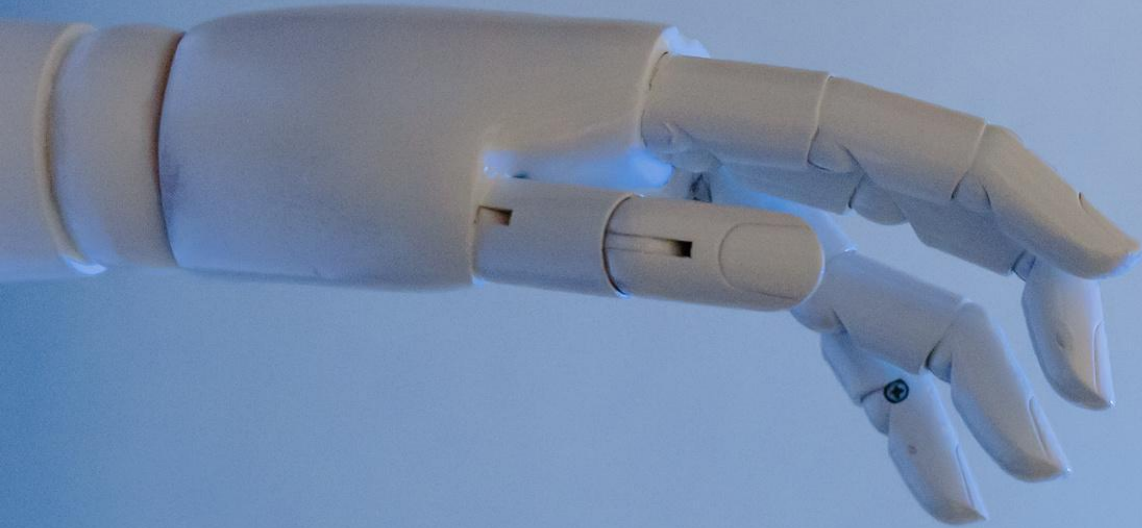




ChatGPT



The Future's here. Ready?



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Helen van Orton

in www.linkedin.com/in/helen-van-orton



Jo Kelly

in www.linkedin.com/in/jo-kelly-independentgovernance



**Dauniika
Maclean**

in www.linkedin.com/in/dauniika



Webinar Schedule

Oct - Dec 2024

104.	How to think differently about whole of business governance	On Demand
105.	How to create your annual operating plan	On Demand
106.	Developing CEO KPIs and Performance Management frameworks	On Demand
107.	The AI Playbook: How to Elevate Your Governance Game	On Demand
108.	Cultivating Board Culture for Excellence and Impact	Nov 28
109.	From conflict to Innovation	Dec 5
110.	Identifying and managing conflict of interest	Dec 12
111.	The purpose and function of advisory boards	Dec 19



Thank you

