



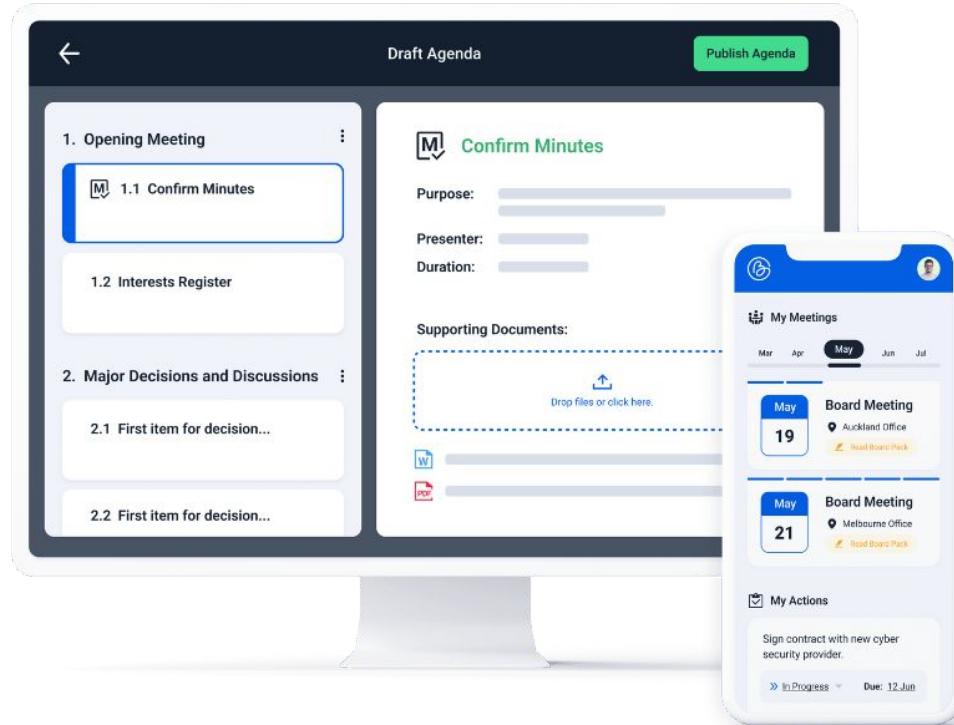
Webinar

Helping Directors to be More Strategic

Steven Bowman FAICD

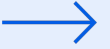








Making the fundamentals of governance free and easy to implement



Steven McCrone

Managing Director
AGLX Asia Pac



Steven Bowman

Managing Director
Conscious Governance

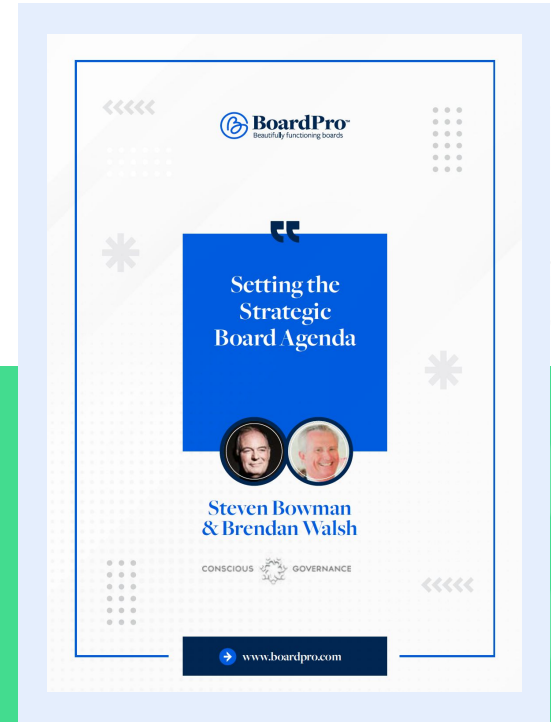


Georgia Henry

CEO
Henry Reed



**Slides, webinar video,
whitepaper, template
and presentation will be
sent to you.
Relax, listen and ask
questions**





Webinar

Helping Directors to be More Strategic

Steven Bowman FAICD





01

Function and skills required of Boards and senior executives



To make the Choices
that Create the
Future for the
Communities
we serve

Steven Bowman



02

Developing Strategic Awareness within the Board and staff

Select the right people: skills and attributes

- No fixed point of view
- Willing to be the question
- Willing to receive everything without judgment
- Willing to both analyse and listen to intuition
- Take a prosperity mindset over scarcity

03

Developing Strategic Awareness within the Board and staff

Develop a strategic induction program

- Provide relevant papers.
- High expectations from the outset.
- Utilise culture of the Board.
- Demonstrate how you live the Vision and mission every day.
- Provide questions you expect new directors to consider and use.
- Mentoring – connect new Directors to two established Directors, for six months each.

04

Developing Strategic Awareness within the Board and staff

Design meetings to facilitate strategic thinking & strategic awareness

- Make every meeting a planning session-structure the agenda.
- Add the vision statement to the agenda.
- Staff reports aligned to strategy.
- Stakeholder discussions with Board.
- Staff presentations to Board.
- Changes to strategic environment.
- Dashboard reporting.
- Briefing materials prior to meeting.
- Clarification sessions prior to meeting..
- Don't allocate timings to sections of the meeting. It should be fluid.



05

Developing Strategic Awareness within the Board and staff

Structure interactions to facilitate strategic awareness

- Value disagreements
- Remind when 2 people have same opinion, one is unnecessary!
- Cheat sheet: Strategic Questions Every Board Member Should Ask.
- Make it standard to ask “Why?” before “How?”
- Organization Skeptic.
- Ask different board members to: Provide viewpoint from their business or community perspective. Provide viewpoint of a specific stakeholder group by taking on that persona.
- While encouraging vigorous debate, keep things issue-oriented.
- Insist on multiple options.



01

Setting the strategic board agenda





BoardPro
Beautifully functioning boards

Setting the
Strategic
Board Agenda

Steven Bowman
& Brendan Walsh

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XYZ Ltd
AGENDA
Board of Directors

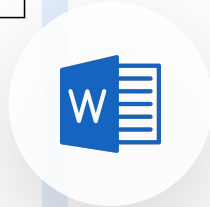
A Strategically Focussed Agenda for the Board Meeting...

The Consent Agenda technique used in this Agenda is a powerful tool that reduces the amount of time spent on reports that are 'For Noting' only. This is sometimes called a Block Agenda (L_a where a group of items are placed together and approved by the Board as a 'block').

Note to Directors: An Agenda item with the green background colour means this item is for Noting Only, and these items will be voted to be accepted as group (or as a block item) under Agenda Item 4. Up to 48 hours before the meeting, Board Directors may request that the Chair take an item off the Consent Agenda item so that it can be discussed by the full Board. It is at the discretion of the Chair whether to allow the item to be moved onto the Agenda for discussion (or not).

Insert **Vision Statement** here – The Chair and CEO can use this to focus the discussions.

Date:	Thursday 19 July 2022
Time:	2:15pm to 4:30pm
Location:	Macquarie Room, 60 Martin Place Sydney Zoom URL: TBA
TO BE PRESENT	
Board of Directors:	AB (Chair), CD (Dep Chair), EF (Treasurer), and Directors GH, IJ, KL, MN.
Management:	YZ (CEO), WX (GM), UV (GM),
Apologies:	Director OP
Secretariat Support:	ST (EA to CEO)



The Strategic Agenda Template



03

Powerful strategic questions for every Board and senior staff member





04

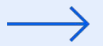
What do you do
when no-one
else is?





07

Creating board reports that are strategic



01

Strategic implications

02

Strategic
questions

03

So what?

04

Where's Wally



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Thank you

