



**Webinar**

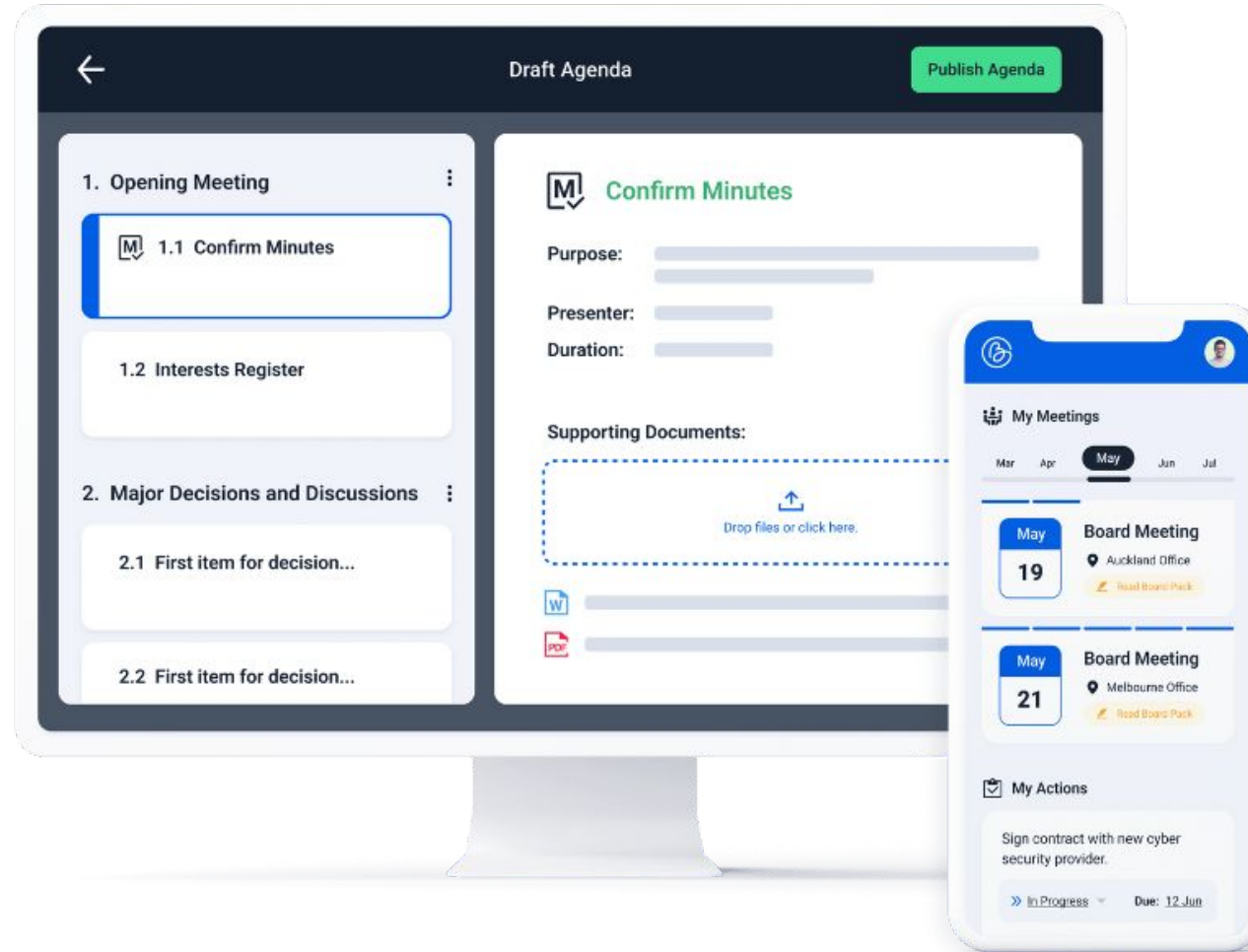
# Using Strategy to Shape Boardroom Conversations



Congrats to Scott Cherry





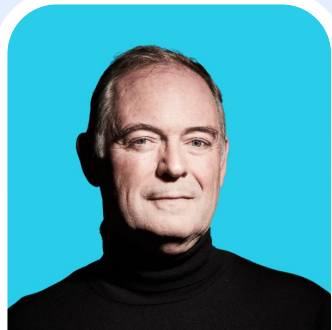
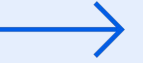




**Making the fundamentals of  
governance free and  
easy to implement**



**Slides, template and the recording  
will be sent to you. Relax and ask  
as many questions as you would  
like**



**Steven Bowman**

Managing Director  
**Conscious Governance**



**Lisa Cook**

Managing Director  
**Get On Board Australia**



**Gordon Shaw**

Governance Expert  
**Grounded Governance**



# What is the role of Board?

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01

Choices

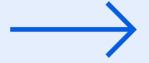
02

Create the Future

03

Stakeholders we serve





# What is Strategy?

01

What is happening  
out there now and  
into the future

02

What, if anything,  
does it mean to us?

03

What, if anything, do  
we need to do about it



# The three keys to strategy



## **Vision/Purpose**

What difference do we want to make? – 20 plus years timeframe



## **Strategic Plan**

3 or 4 key things we need to focus on over the next 2-3 years



## **Operational Plan**

How each department can leverage strategy – 1 year timeframe



# Using Vision to shape Board conversations



01

Agenda

02

Reports

03

Discussions

04

Confusion



# Using Strategic Plan to shape Board conversations



- Reports against progress
- Reports that highlight strategic implications (eg Finance reports, CEO Report)
- Headlining Emerging Issues in Strategy and Risk

- Reviewing your Strategic Plan – out of date from day 1
  - Annual review
  - Stakeholders
  - Staff
  - Deep dives
  - Scenario planning



# Using Board Agenda to shape strategic Board conversations



## Structure

Consent agenda



## Sequence

Strategic up front



## Focus

Board reports to support this – Strategic Implications/Strategic Questions



## Board Reports

→ So What?

→ Where's Wally? (Where's Wally? - Wikipedia)



# Use of questions



Role of questions



Key questions



Prove vs Create



# Common Scenarios

- 01 Off track
- 02 Confused
- 03 Operational
- 04 Detailed
- 05 Pet projects
- 06 Never ending record player
- 07 Personal Agenda
- 08 Not speaking up
- 09 Speaking too much



**XYZ Ltd**  
**AGENDA**  
**Board of Directors**

**A Strategically Focussed Agenda for the Board Meeting...**

The Consent Agenda technique used in this Agenda is a powerful tool that reduces the amount of time spent on reports that are 'For Noting' only. This is sometimes called a Block Agenda (Le where a group of items are placed together and approved by the Board as a 'block').

Note to Directors: An Agenda item with the green background colour means this item is for Noting Only, and these items will be voted to be accepted as group (or as a block item) under Agenda Item 4. Up to 48 hours before the meeting, Board Directors may request that the Chair take an item off the Consent Agenda item so that it can be discussed by the full Board. It is at the discretion of the Chair whether to allow the item to be moved onto the Agenda for discussion (or not).

Insert **Vision Statement** here – The Chair and CEO can use this to focus the discussions.

Date:	Thursday 19 July 2022
Time:	2:15pm to 4:30pm
Location:	Macquarie Room, 60 Martin Place Sydney Zoom URL: TBA
<b>TO BE PRESENT</b>	
Board of Directors:	AB (Chair), CD (Dep Chair), EF (Treasurer), and Directors GH, IJ, KL, MN.
Management:	YZ (CEO), WX (GM), UV (GM),
Apologies:	Director OP
Secretariat Support:	ST (EA to CEO)



# The Strategic Agenda Template





In association with

CONSCIOUS  GOVERNANCE

# The Strategic Agenda Template

Return to Meeting List

Notice

Agenda

Board Pack

Minutes



# January Board Meeting

No Agenda

Build Agenda

Date: 16 Jan 2025 (NZDT)

Time: 10:00 am - 12:00 pm

[Add To Calendar](#)

Location: BOP Clubrooms  
721 Basin Drive, BOP  
Time zone: Pacific/Auckl

Video URL: [Add Meeting URL](#)

Meeting Administrator: Sean McDonald

Attendees/Apologies: Attendees

Sean McDonald  
Chair, Board member

Kim Thibault  
Board member

## Build Agenda

Clone a previous agenda, or use our best practice template.

Clone another Agenda

Best Practice Template

Strategic Agenda Template New

Cancel

Build Agenda



Start: 10:00 am (NZDT)

## 1. Our Vision

### 1.1 Vision and Purpose

### 1.2 Note for administrator and directors

For Information

+ Agenda Item

+ Section

## 2. Opening Meeting

### 2.1 Welcome, Present and Apologies

For Noting

### 2.2 Interest Register

For Noting

### 2.3 Declaration that directors have reviewed material ahead of the meeting

For Decision

## Vision and Purpose

**Description:** **Example:** Our vision is to empower communities worldwide by harnessing the power of innovative technology solutions. We strive to be a catalyst for sustainable growth, enabling individuals and businesses to thrive in an increasingly interconnected world. By fostering inclusivity and creating opportunities, we envision a future where technology serves as a bridge, reducing barriers and driving positive social and economic change.

**Purpose:** None Selected

**Presenter:** For Noting

**Duration:** For Decision

**Supporting Documents:** For Discussion

For Information

Governance Doc

No documents uploaded.



Start: 10:00 am (NZDT)

### 1. Our Vision

#### 1.1 Vision and Purpose

#### 1.2 Note for administrator and directors

For Information

+ Agenda Item

+ Section

### 2. Opening Meeting

#### 2.1 Welcome, Present and Apologies

For Noting

#### 2.2 Interest Register

For Noting

#### 2.3 Declaration that directors have reviewed material ahead of the meeting

For Decision

#### 2.4 Confirmation of this Agenda

For Decision

#### 2.5 \* Confirm Previous Meeting Minutes

For Noting

## Welcome, Present and Apologies

**Description:** Use this field to describe this item.  
What is entered here is printed on the agenda.

**Purpose:** For Noting

**Presenter:** No Presenter

**Duration:** 0 min

**Supporting Documents:**

AGENDA PREPARATION NOTES:

The Chair will acknowledge all those present, making note and welcoming any Director, staff member or guest who may be attending their first meeting with this Board of Directors. The Chair will advise of apologies that have been received. The Board should only accept apologies if the Director has contacted the Chair or CEO prior to the Board meeting confirming they have read and understood the material on the Board Agenda, and submitted any questions they have for Board discussion. This is particularly important when absenteeism is a problem.

[click here](#)

 Governance Doc





**Steven Bowman**

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**Lisa Cook**

**in** [www.linkedin.com/in/lisamcook](https://www.linkedin.com/in/lisamcook)



**Gordon Shaw**

**in** [www.linkedin.com/in/gordonshawnz](https://www.linkedin.com/in/gordonshawnz)



**Thank you**

