



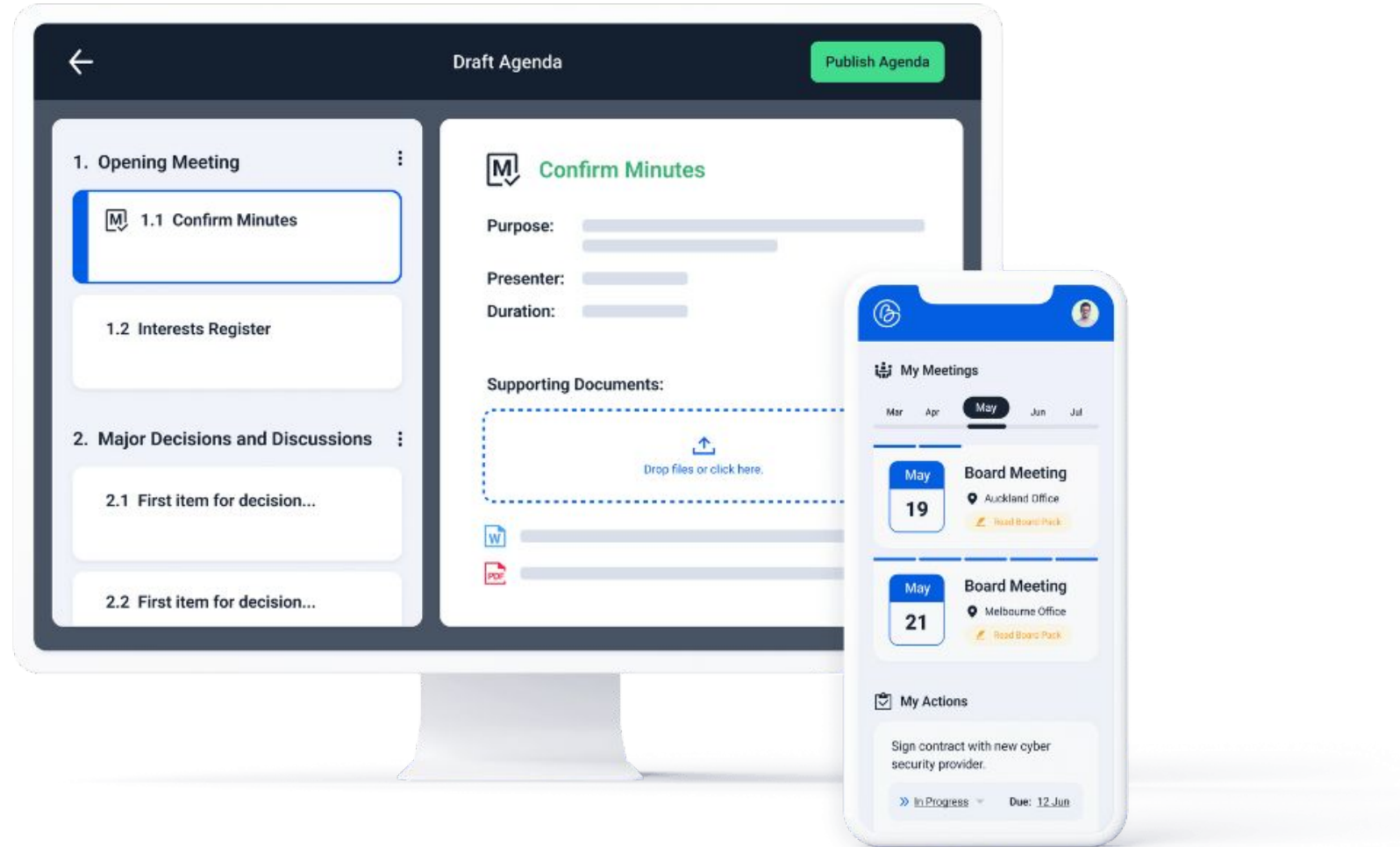
# How to Break into the Boardroom

**Webinar Part Two**

Where and how to start your board career.









**Making the fundamentals of  
governance free and  
easy to implement**



**Lisa Cook**

Managing Director  
**Get on Board Australia**



**Steven Bowman**

Managing Director  
**Conscious Governance**



# Today

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01

Create an effective and efficient networking strategy to find the right people, events, and opportunities to build and expand your network.

02

Identify and create board opportunities that come to you.

03

Learn due diligence practices to make sure you end up on the right board at the right time.



# Webinar One

what we covered



- Defined your destination: set a realistic and achievable Board Goal.
- Articulated your personal value proposition to make you attractive to your desired boards.
- Developed a strong personal brand that instantly communicates who you are and what you are about.
- Built a compelling board resume to help you land your ideal board role.



# An aligned networking strategy

→ Networking **isn't** just about meeting new people face-to-face at an event. It involves leveraging your existing network, expanding your network, and nurturing your network using a variety of tools and techniques.

→ Networking is not a one-off activity; rather, it's an ongoing process that can return immense value for you, your network, and your board career.

“Creating a group of acquaintances and associates and keeping it active through regular communication for mutual benefit. Networking is based on the question “How can I help?”, not “What can I get?”.





# An aligned networking strategy

01

**Leverage your existing network:**  
who, how, when?



Never stop building relationships with people. Help others first before asking for help yourself.

02

**Expand your network:** Who can you target? How will you connect? What can you do to help them? When will you connect with them?

03

**Nurture your network:** Take it beyond the transactional: How can you meaningfully stay in touch? Ask for help when the time is right.





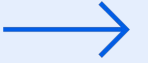
# Create board opportunities

- Use LinkedIn
- Use Board Registers
- Use Board Search Firms
- Approach Boards/Organisations Directly





# Prepare for the Boardroom



01

Undertake Due Diligence.

02

Prepare for the Board Interview.

03

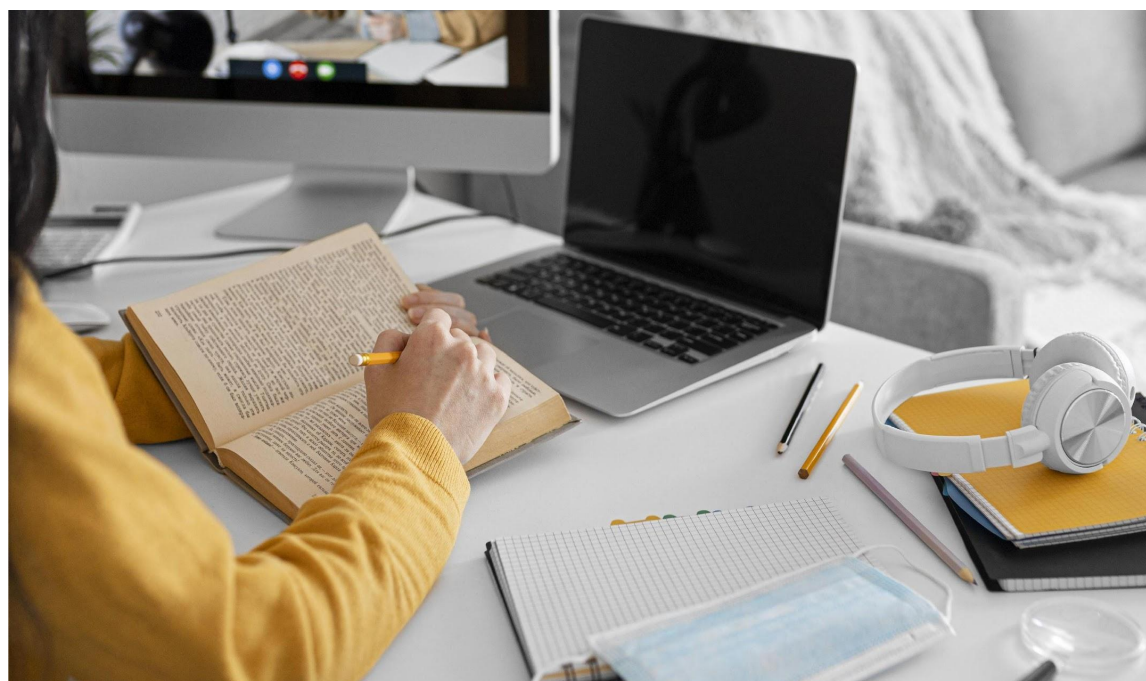
On-board and Integrate with your new Board.

04

Personal and Professional Development: Formal and informal. Keep learning.



# Homework



- Begin planning your networking strategy based on your board goal(s).
- Select the methods to create board opportunities and plan actions and deadlines accordingly.
- Gather resources to help you evaluate and prepare for board opportunities that come your way. Take action at the appropriate times.



## What next?

- Join the waitlist for **Springboard**: an ongoing program supporting your board journey. One fee. Lifetime access. Online self-paced courses. Quarterly subject-matter expert led masterclasses and boardroom insider Q&As. Resources, templates, tools to achieve your board goals. Networking. Connecting with board recruiters.
- Break into the Boardroom self-paced online course: Seven modules with lectures and templates to help you to get on board. One-to-one coaching session with me. Free access to Five Steps to Build Your Board Resume.



**Lisa Cook**

**in** [www.linkedin.com/in/lisamcook](https://www.linkedin.com/in/lisamcook)



**Steven Bowman**

**in** [www.linkedin.com/in/stevenbowmangovernance](https://www.linkedin.com/in/stevenbowmangovernance)



**Thank you**

