



Webinar

Adaptive Strategy

The changing paradigm on management thinking

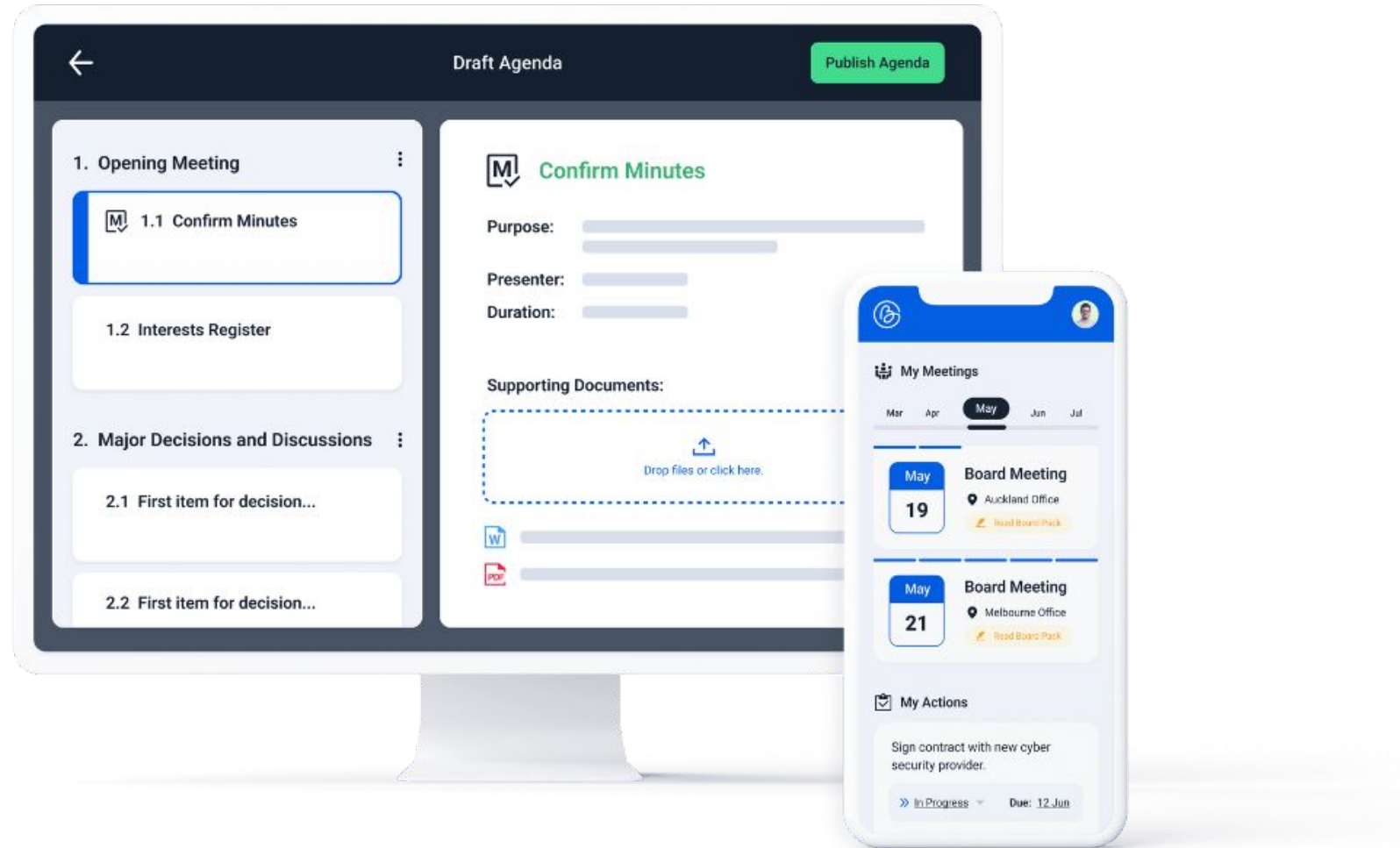
Special Guest **Steven McCrone**





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questions**





Steven McCrone

Managing Director
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Tracey Cross

Governance Facilitator
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Paula Steed

General Manager
Guardians

Genesis - Christchurch Rebuild





AGLX



Adaptive Strategy
is only suitable
for organisations
who can't predict
the future.





Traditional Strategy is built on:

01

The human desire for certainty (and fear of uncertainty)

02

Newton's ghost; determinism and reductionism

03

Laplace's demon; more data will enable foresight

04

The merchants of certainty; management by virus



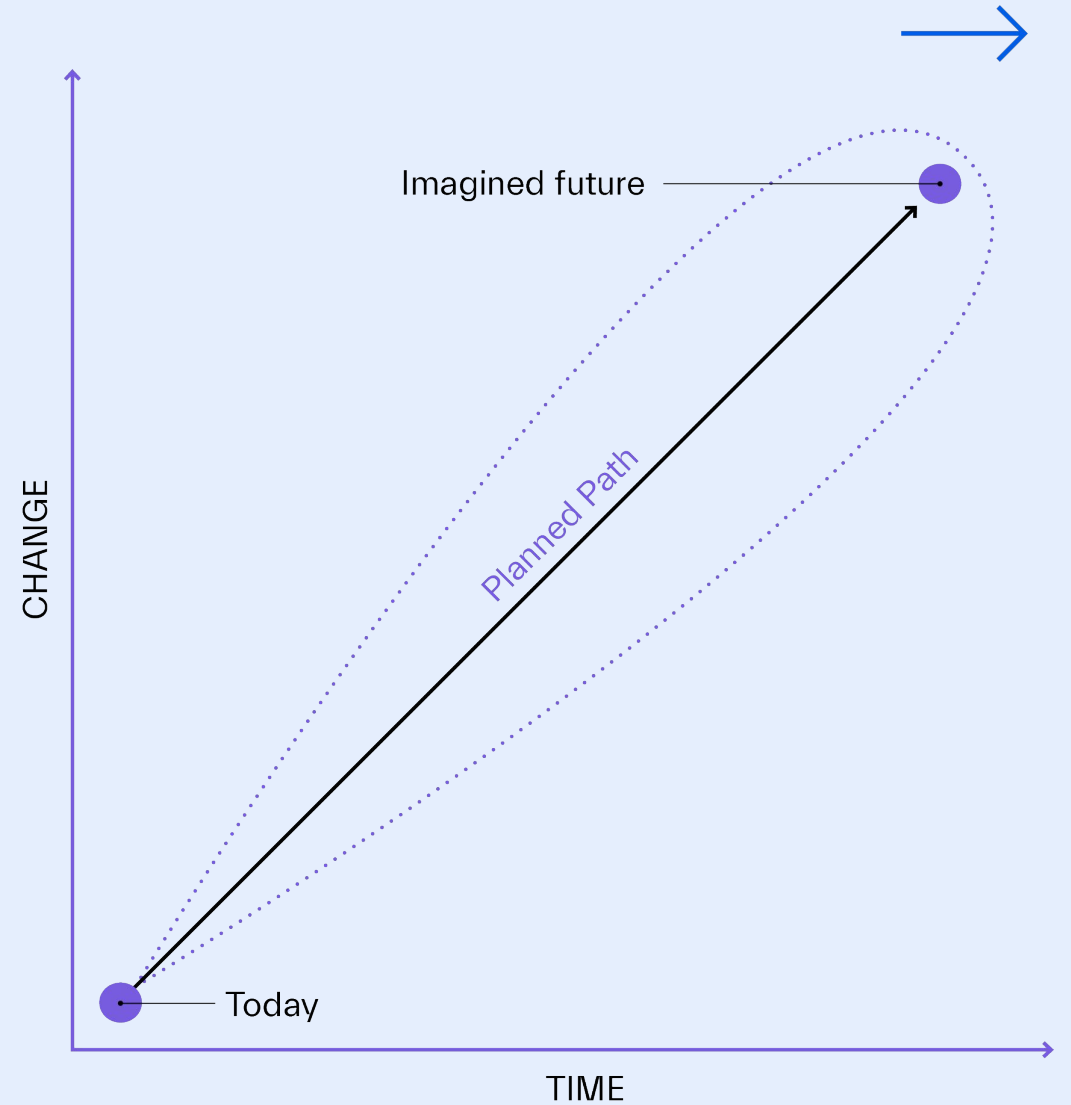


Traditional Planning – Systems dynamics

When the future is known, we create the best imagined future and then find a path toward it. We must be certain of the strategic environment and be able to predict changes within it.

Implementing the plan is a matter of resource allocation.

Management is concerned with ensuring we are on the right path.





Adaptive Strategy is built on:



01

The human desire to explore and learn

02

Complex adaptive systems theory

03

Principle of Action

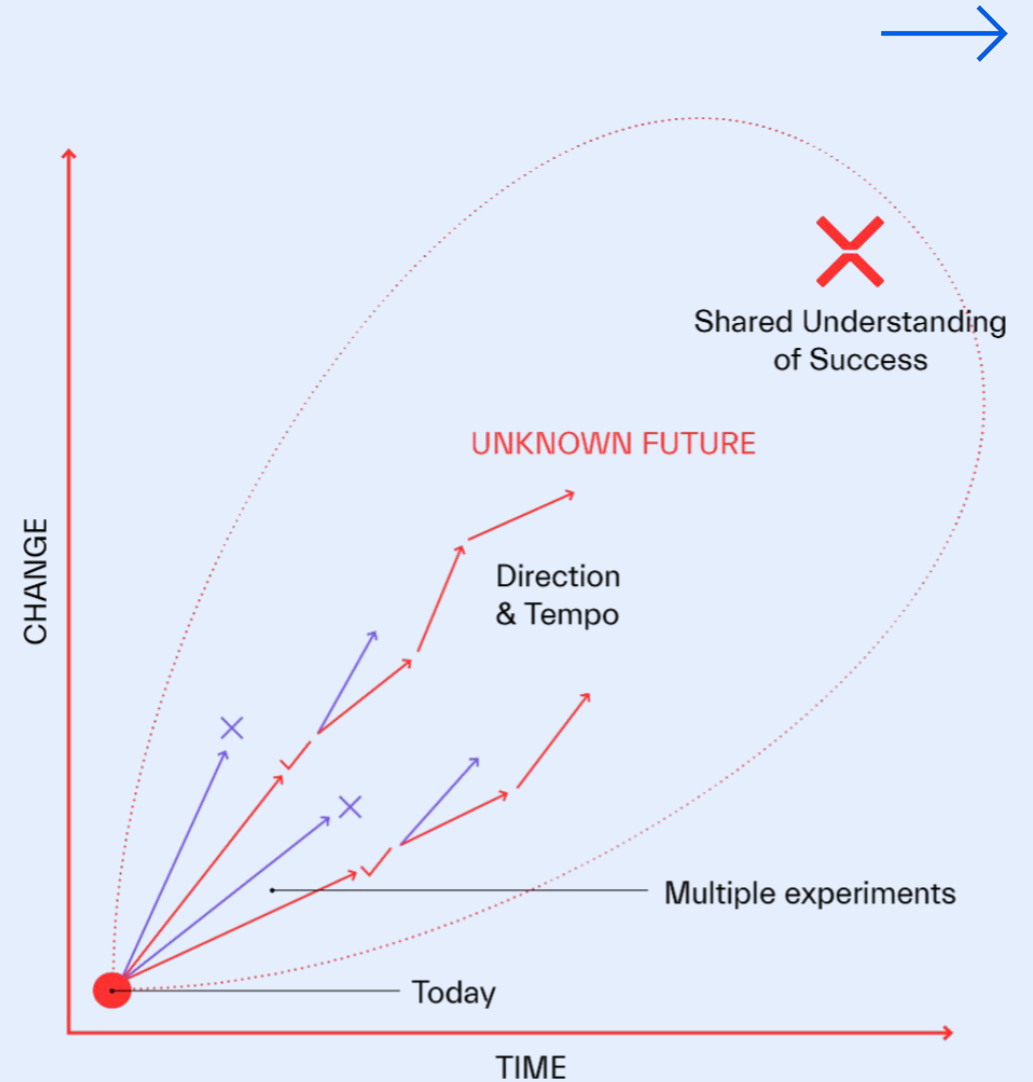
04

Continuous Sensemaking



Adaptive Strategy Overview

- In fast changing times the future is inherently unpredictable.
- We establish a shared understanding of success, and a set of principles that positively constrain our behaviour. Strategy then becomes a series of exploratory steps designed to explore and learn; small experiments in parallel, fast feedback and rapid exploitation of success.
- This is a continuous process – leaders manage the tempo and direction of the business.
- Positive engagement and good culture are direct consequences of this mode of operation.





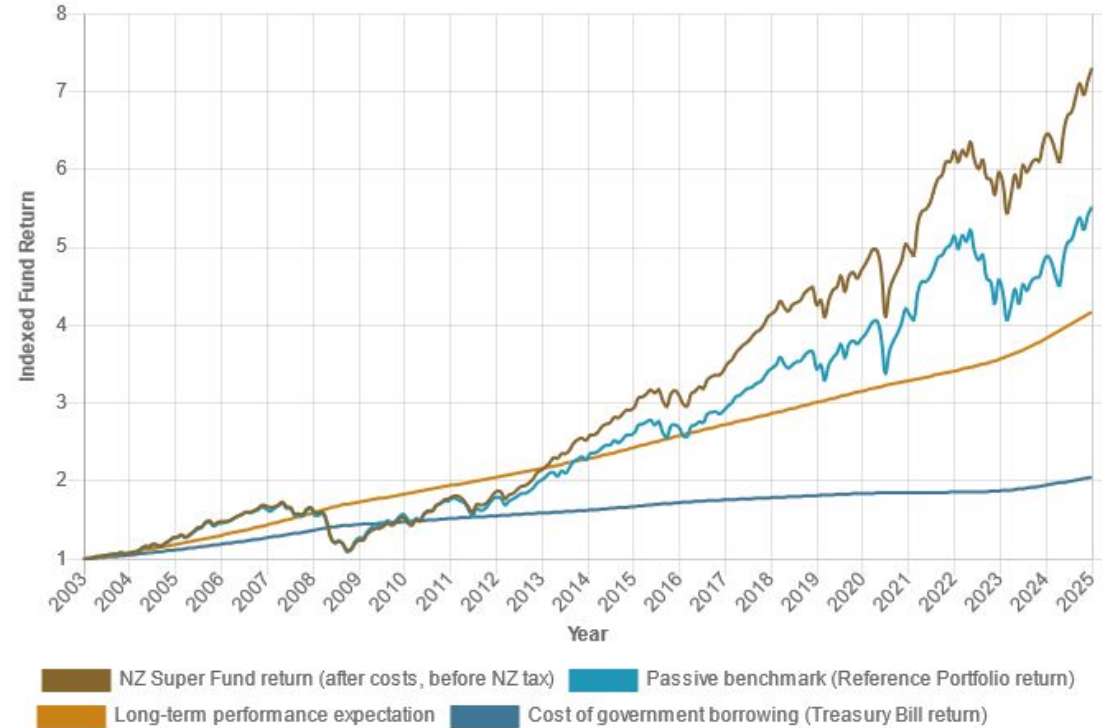
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Adaptive strategy: the changing paradigm of management thinking

LIVE WEBINAR

19th September
11:00am AEDT | 1:00pm NZDT



Special Guest Speaker
Steven McCrone

Free Webinar - Adaptive strategy: the changing paradigm of management thinking

How to establish an Adaptive Strategy and bring the board and organisation on th...

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Negotiating stakeholder alignment

LIVE WEBINAR

26th September
11:00am AEST | 1:00pm NZST



Special Guest Speaker
Fiona McKenzie

Free Webinar - Negotiating Stakeholder Alignment

Are you struggling to balance the competing interests and priorities of board me...



Thank you

